

APRIL SOCIAL MEDIA CONTENT CALENDAR

.....

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1 APRIL FOOLS' DAY Image/link related to a prank.	2 QUOTE Inspirational quote that you love.	3 HOMEWORK ASSIGNMENT Give your readers an activity that will help them better their blog.	4 CURATE Awesome/helpful blog post from another blogger.
5 EASTER Post an Easter image—your dyed eggs, Easter basket, or a fun graphic.	6 BEHIND-THE-SCENES Image of you in your workspace.	7 CURATE A post from a blogger that inspires you.	8 HUMOR Funny animal meme because you really just can't go wrong.	9 QUESTION OF THE DAY Ask your readers a question about their blogs.	10 INFOGRAPHIC Helpful infographic related to your niche/industry.	11 VIDEO Funny video that makes you laugh every damn time you watch it.
12 QUOTE Create your own graphic with an awesome quote on it. Don't forget to watermark it!	13 CURATE The best blog post you've read in weeks.	14 HUMOR Something that makes you giggle.	15 HOMEWORK ASSIGNMENT Give your readers an activity that will help them with their social media.	16 INSTAGRAM IT Your favorite recent instagram photo.	17 CURATE One of your BBF (blogging best friend)'s blog posts.	18 HUMOR One of your favorite memes.
19 QUESTION OF THE DAY Ask your readers a question.	20 FREEBIE Offer something free to your awesome readers!	21 BEHIND-THE-SCENES Image of your planning process.	22 EARTH DAY Image of you doing something for the environment or encouraging your readers to do so.	23 CURATE A blog post that you learned something from.	24 VIDEO Your all-time favorite music video.	25 INFOGRAPHIC Take a stab at creating your own infographic.
26 HOMEWORK ASSIGNMENT Give your readers a blog auditing assignment.	27 CURATE The coolest DIY post you've seen all year.	28 QUOTE A quote that always makes you work your tushy off.	29 HUMOR A funny listicle, like the awesome ones from BuzzFeed.	30 INSTAGRAM IT #TBT back to a post from a few months ago.		